

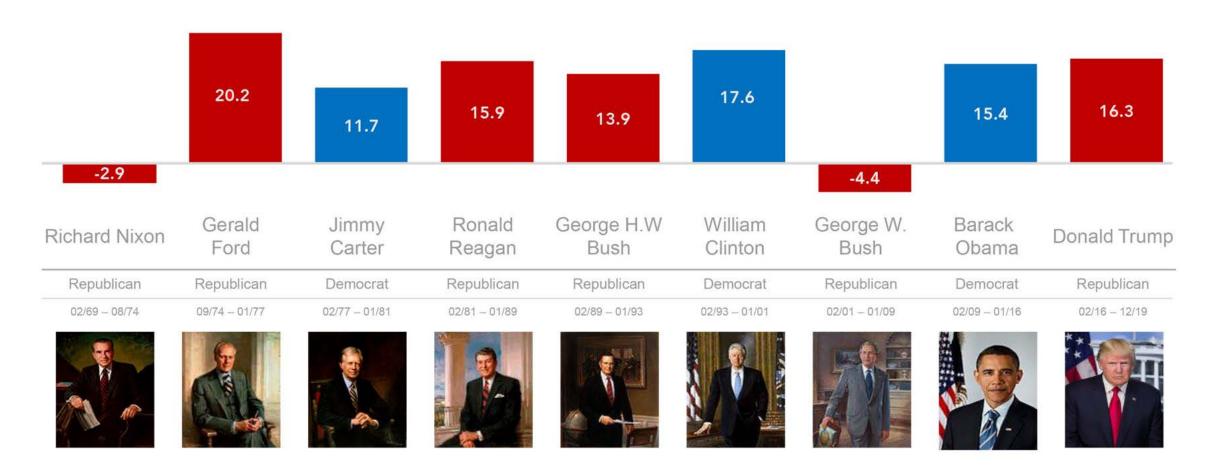
The Presidential Election, Markets & Your Financial Plan September 23, 2020

The Punchline

If you mix your politics with your investment decisions, you're making a big mistake. - Warren Buffett

Markets Have Performed Well Under Both Parties

Annualized Returns During Presidential Terms (S&P 500 Index: 1969 – 2019)

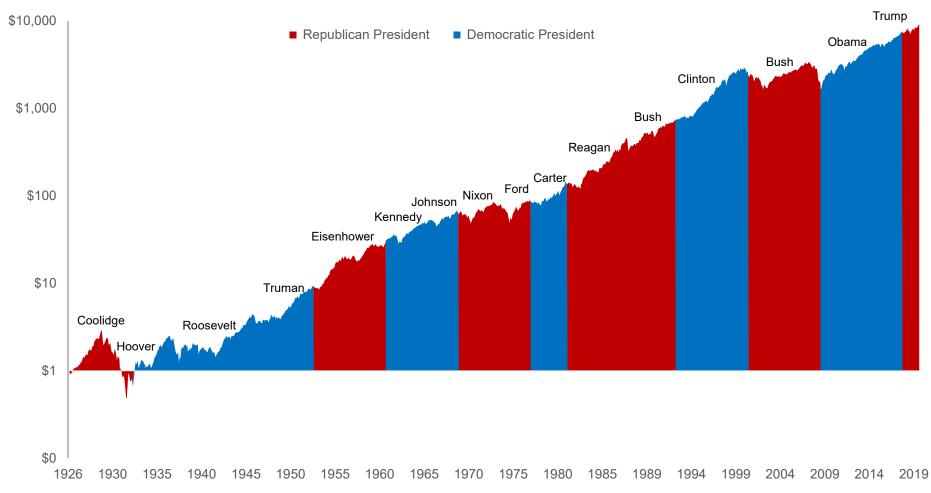


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Investors Are Better Off Staying Fully Invested

Growth of a Dollar Invested in the S&P 500: January 1926 – December 2019

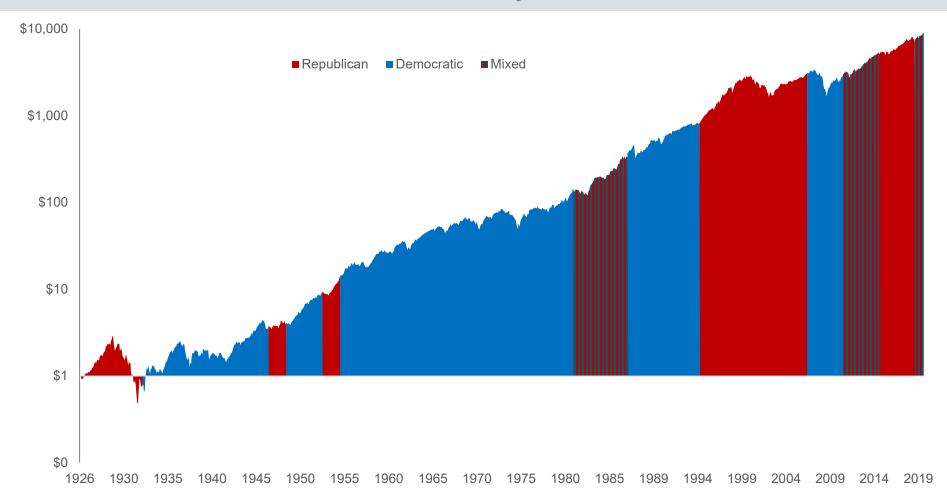


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The Same with Control of Congress

Growth of a Dollar Invested in the S&P 500: January 1926 - December 2019



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What About a One-Party Sweep?

Average Annualized Return of the S&P 500 (since 1949)

Average GDP Growth (since 1945)

| | Average Annual Return | Percentage of Time | | Average GDP Growth | Percentage of Time |
|---------------|--------------------------|--------------------|---------------|-----------------------|--------------------|
| Republican | 11.8% | 11% | Democrat | 4.4% | 27% |
| Democrat | 9.2% | 27% | Republican | 2.8% | 11% |
| Divided Gov't | 6.1% | 62% | Divided Gov't | 2.5% | 62% |

Source: FactSet, Office of the President, JPMorgan Asset Management, Standard & Poor's, Bureau of Economic Analysis; data as of July 31, 2020



Election Season Does Not Equal Increased Volatility

Equity volatility has been lower in the weeks before and after an election

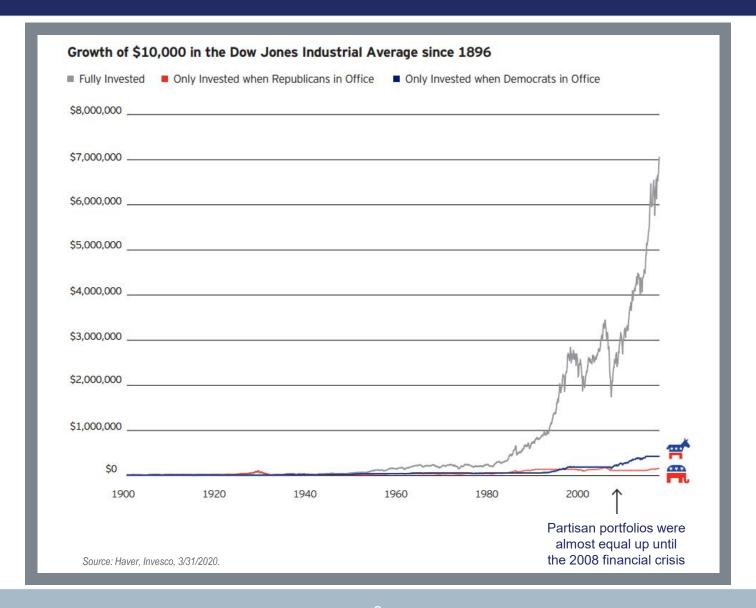
Annualized S&P 500 Index volatility

Full time period: 15.7%



Source: Vanguard calculations of S&P 500 Index daily return volatility from January 1, 1964 to December 31, 2019, based on data from Thomson Reuters

It's Time in the Market, Not Timing the Market That Matters





So What Does This All Mean For Me?



The Worst Part of the Game?



Candidates' Tax Proposal Comparison

Biden Trump 2020 Return top tax rate to 39.6% for **Individual Tax Rates:** No change. Range from 10% to 37%. The top rate is 'ordinary' income above scheduled to return to 39.6% in 2026. \$400,000. Capital Gains Tax Rates: Extend current rates beyond Increase top rate from 20% to Current 0%, 15%, 20%. 39.6% for taxpayers with over \$1 2025. million of income. **Itemized Deductions:** No change. Would limit the tax benefit of the No overall limitation currently. deductions to 28% of income and reinstate Pease Limits.



Candidates' Tax Proposal Comparison

2020



Biden



Basis Step Up on Inherited Property:

A beneficiary uses as their basis of an inherited asset the fair market value at the date of death. (Basis is the amount from which future gain or loss is determined.)

Estate Exemption:

The amount of one's estate that will avoid estate tax, currently \$11.58 million per person.

No change.

Extend current exemption beyond 2025.

Eliminate basis step up.

No official proposal.

Candidates' Tax Proposal Comparison

2020

Social Security Taxes:

Earned incomes are subject to a tax rate of 12.4% on the first \$137,700 (2020). For employees, half is paid by the employer.



No proposal (See note).

Biden



FICA – OASDI tax resumes when earned income exceeds \$400,000.

NOTE: As of now, any worker benefiting from the FICA-OASDI holiday must pay back all taxes that would have been withheld between 9/1/2020 - 12/31/2020. Trump would like such taxes to be 'forgiven.'

Social Security: Looming Bankruptcy

Social security is projected to be bankrupt in 2034*

FICA OASDI tax collections will only fund 76% of benefit payments.

*From the Social Security and Medicare Boards of Trustees 2020 Annual Report. Note, current high unemployment could accelerate the bankruptcy.

Social Security: How We Got Here

Meet Ida May Fuller



- Ida paid a total of \$24.75 into social security
- Ida received a total of \$22,880 in benefits

1939 Retired at the age of 65 1940
Received first
check for \$22.54

1975
Received final check at the age of 100



Case Study #1: Retired Couple

| | Trump Victory | Biden Victory |
|--------------------------|---------------|---------------|
| IRA Distributions | \$115,000 | \$115,000 |
| Social Security Benefits | 25,000 | 25,000 |
| Qualified Dividends | 35,000 | 35,000 |
| Non-Qualified Dividends | 35,000 | 35,000 |
| Long Term Capital Gains | 50,000 | 50,000 |
| Itemized Deductions | (37,000)* | (37,000)* |
| Taxable Income | \$223,000 | \$223,000 |
| Total Federal Tax | \$35,070 | \$35,070 |
| FICA OASDI | N/A | N/A |

Charitable contributions \$15,000, real estate/state/local taxes \$10,000, mortgage interest \$12,000

Case Study #2: Employed Couple

| | Trump Victory | Biden Victory |
|-------------------------|---------------|---------------|
| Wages (Earned Income) | \$200,000 | \$200,000 |
| Interest Income | 25,000 | 25,000 |
| Qualified Dividends | 35,000 | 35,000 |
| Non-Qualified Dividends | 35,000 | 35,000 |
| Long Term Capital Gains | 50,000 | 50,000 |
| Itemized Deductions | (37,000)* | (37,000)* |
| Taxable Income | \$308,000 | \$308,000 |
| Total Federal Tax | \$58,039 | \$58,039 |
| FICA OASDI | \$8,537 | \$8,537 |

Charitable contributions \$15,000, real estate/state/local taxes \$10,000, mortgage interest \$12,000

Case Study #3: Employed Couple

| | Trump Victory | Biden Victory |
|-------------------------|---------------|---------------|
| Wages (Earned Income) | \$450,000 | \$450,000 |
| Interest Income | 25,000 | 25,000 |
| Qualified Dividends | 35,000 | 35,000 |
| Non-Qualified Dividends | 35,000 | 35,000 |
| Long Term Capital Gains | 50,000 | 50,000 |
| Itemized Deductions | (37,000)* | (15,688)* |
| Taxable Income | \$558,000 | \$579,312 |
| Total Federal Tax | \$137,320 | \$150,739 |
| FICA OASDI | \$8,537 | \$11,637 |

Same deductions as in previous example. Under Biden's plan, this taxpayers' income triggers two itemized deduction limitations – Pease & 28% Cap.

Case Study #4: Employed Couple

| | Trump Victory | Biden Victory |
|-------------------------|---------------|---------------|
| Wages (Earned Income) | \$900,000 | \$900,000 |
| Interest Income | 25,000 | 25,000 |
| Qualified Dividends | 35,000 | 35,000 |
| Non-Qualified Dividends | 35,000 | 35,000 |
| Long Term Capital Gains | 50,000 | 50,000 |
| Itemized Deductions | (37,000)* | (15,688)* |
| Taxable Income | \$1,008,000 | \$1,029,312 |
| Total Federal Tax | \$306,069 | \$332,989 |
| FICA OASDI | \$8,537 | \$39,537 |

Same deductions as in previous example. Under Biden's plan, this taxpayers' income triggers two itemized deduction limitations – Pease & 28% Cap.

Case Study #5: Significant Capital Gain

| | Trump Victory | Biden Victory |
|-------------------------|---------------|---------------|
| Wages (Earned Income) | NONE | NONE |
| Interest Income | NONE | NONE |
| Qualified Dividends | 50,000 | 50,000 |
| Non-Qualified Dividends | 50,000 | 50,000 |
| Long Term Capital Gains | 945,000 | 945,000 |
| Itemized Deductions | (37,000)* | (15,688)* |
| Taxable Income | \$1,008,000 | \$1,029,312 |
| Total Federal Tax | \$196,280 | \$208,628 |
| FICA OASDI | N/A | N/A |

Same deductions as in previous example. Under Biden's plan, this taxpayers' income triggers two itemized deduction limitations – Pease & 28% Cap.

Moral of the Story?

Don't let the "tax tail" wag the dog.



What Do You Do NOW?

Do Not...

Implement any financial transaction based on your prediction of future income tax or estate tax law

Do...

Adopt a NASA approach: prepare for every possible outcome

- Restate your financial/estate goals
- Assess how they are impacted under each proposal
- Identify 'all purpose' actions that can be taken regardless of the election outcome
- Identify actions that preserve your ability to achieve your goals under different outcomes
- Establish a reasonable time frame for implementation

Planning Strategies to Consider Now – Regardless of Outcome

| * | Roth IRA Conversions | * |
|---|---|---|
| * | Intra-Family Loans | * |
| * | Grantor Retained Annuity Trust (GRAT) | * |
| * | Spousal Lifetime Access Trust (SLAT) | * |
| * | Integrated Family Gifting – Cash vs Stock | * |

Planning Strategies to Consider Prior to 12/31

Biden Victory



Consider Acceleration of NQ Stock Options

Trump Victory

Defer Income/Accelerate Deductions

Estate Planning/Transfer Strategies

Q&A

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